

**RAINBIRD**  
↳

## ▶ **Beginner's Guide to Rainbird**

What Rainbird is, how it works, and why you need it





# Scale knowledge and automate human decision making

As the intelligent automation solutions of the world's leading organisations become increasingly complex, so too does building, running and maintaining them. Enter Rainbird—the de facto intelligent automation platform for scaling knowledge and automating human decision-making.

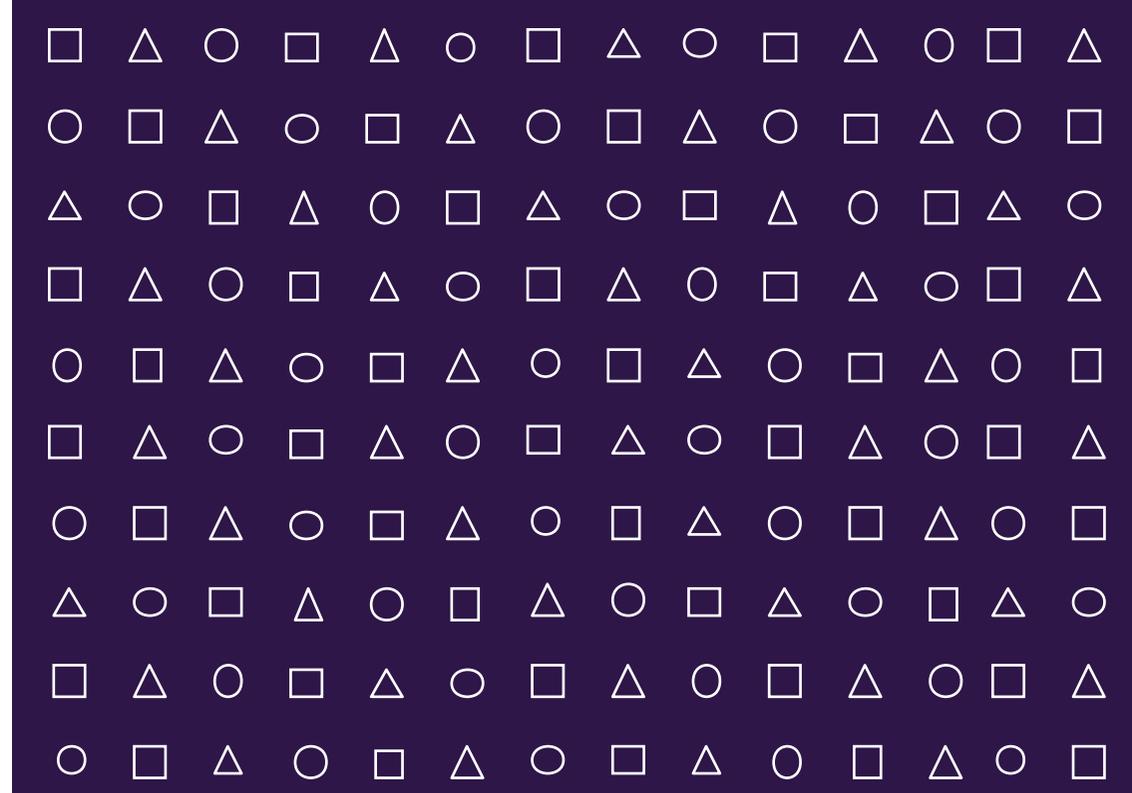


# What Rainbird is

Rainbird is a no-code SaaS platform that enables organisations to increase efficiency, improve customer experience and generate new revenues.

It embeds your experts' knowledge into intelligent automation solutions, so you can:

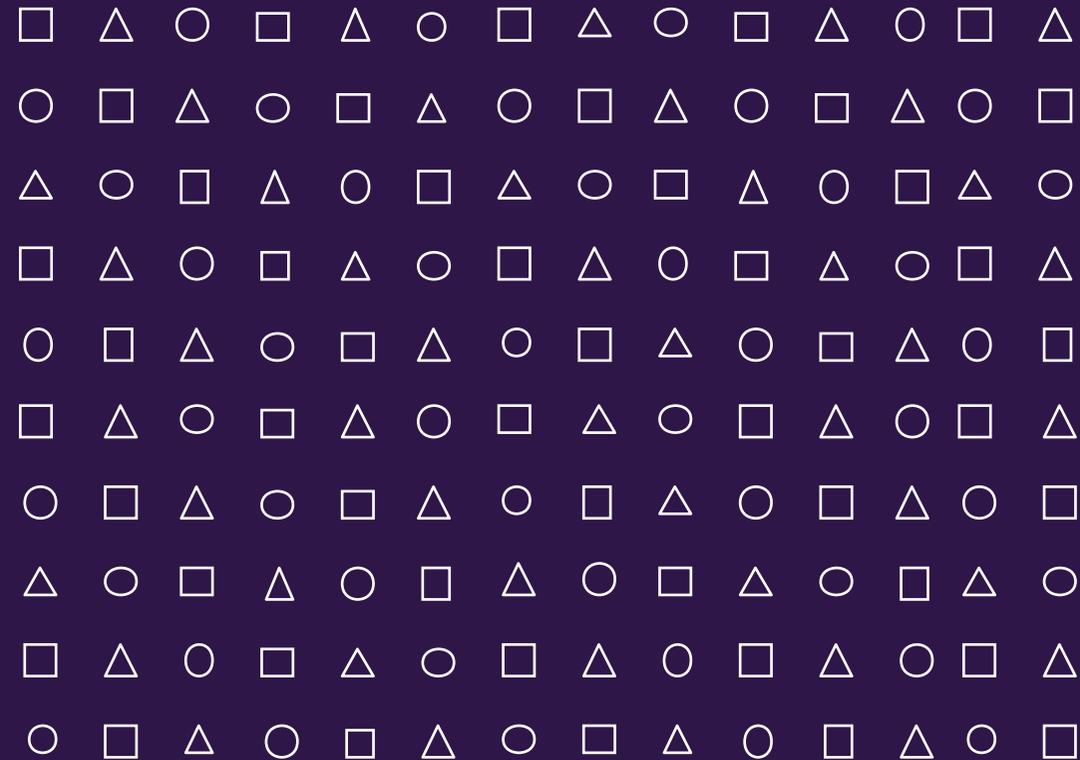
1. Automate complex decision-making at scale
2. Scale and accelerate your RPA



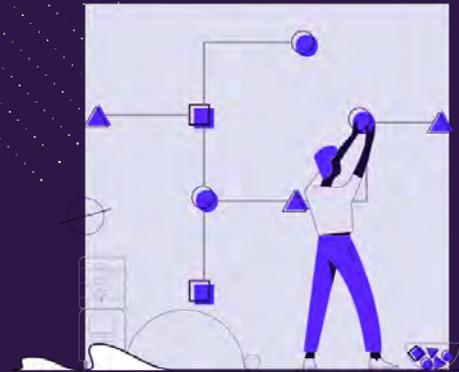
# Who Rainbird is for

Rainbird is for innovators, experts, changemakers and RPA leaders at any organisation that operates in a competitive, transactional and regulated market.

Because Rainbird is no-code, any team in an organisation can use and benefit from it.



# Meet the Rainbird platform



## Rainbird AutoML <sup>NEW</sup>

Create machine learning models and combine their predictions with Rainbird Infer to deliver high-quality, auditable decisions.



## Rainbird Infer

Visually encode decision logic (as knowledge maps) and use a powerful inference engine to automate human decision-making.

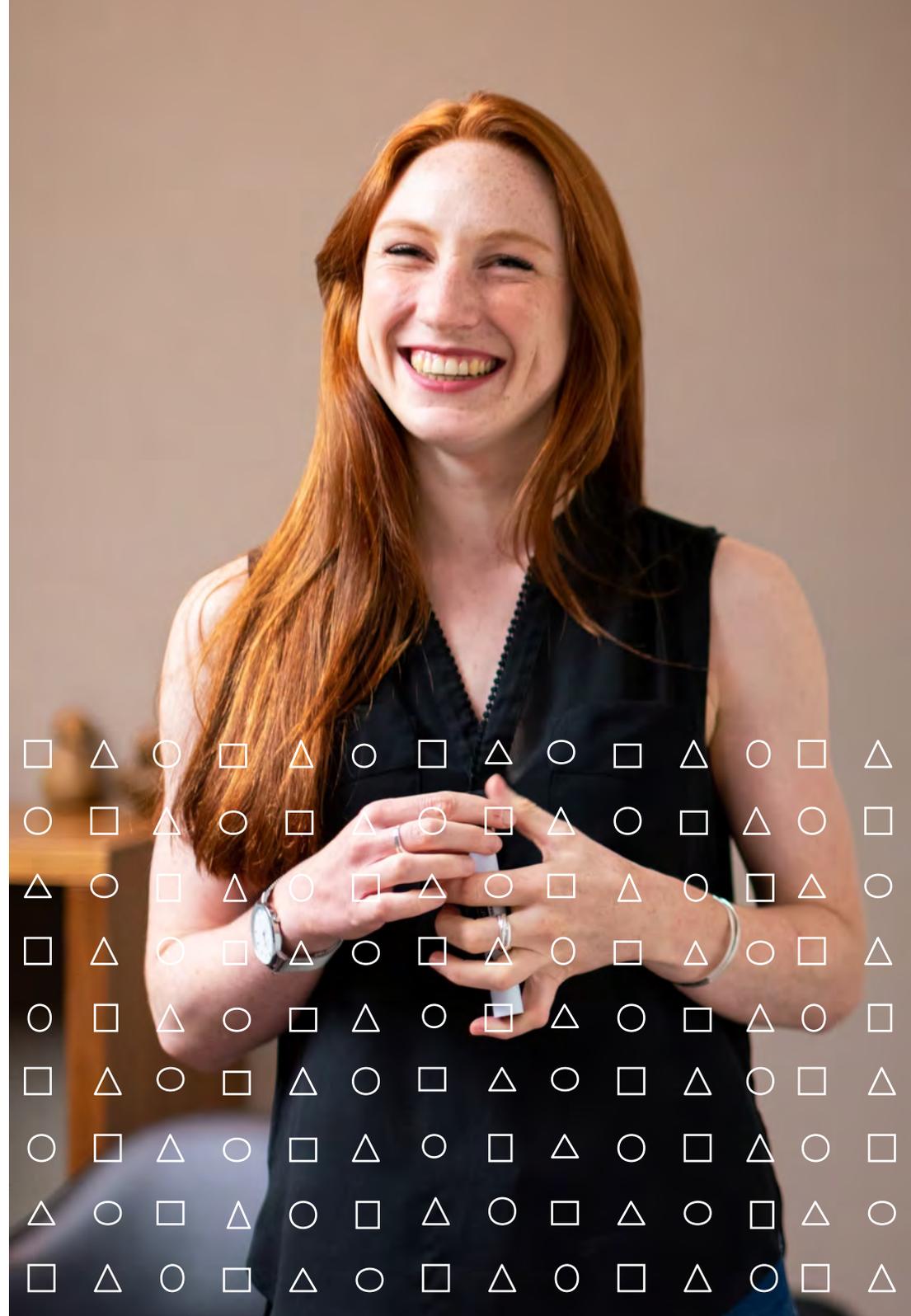


## Rainbird Flow

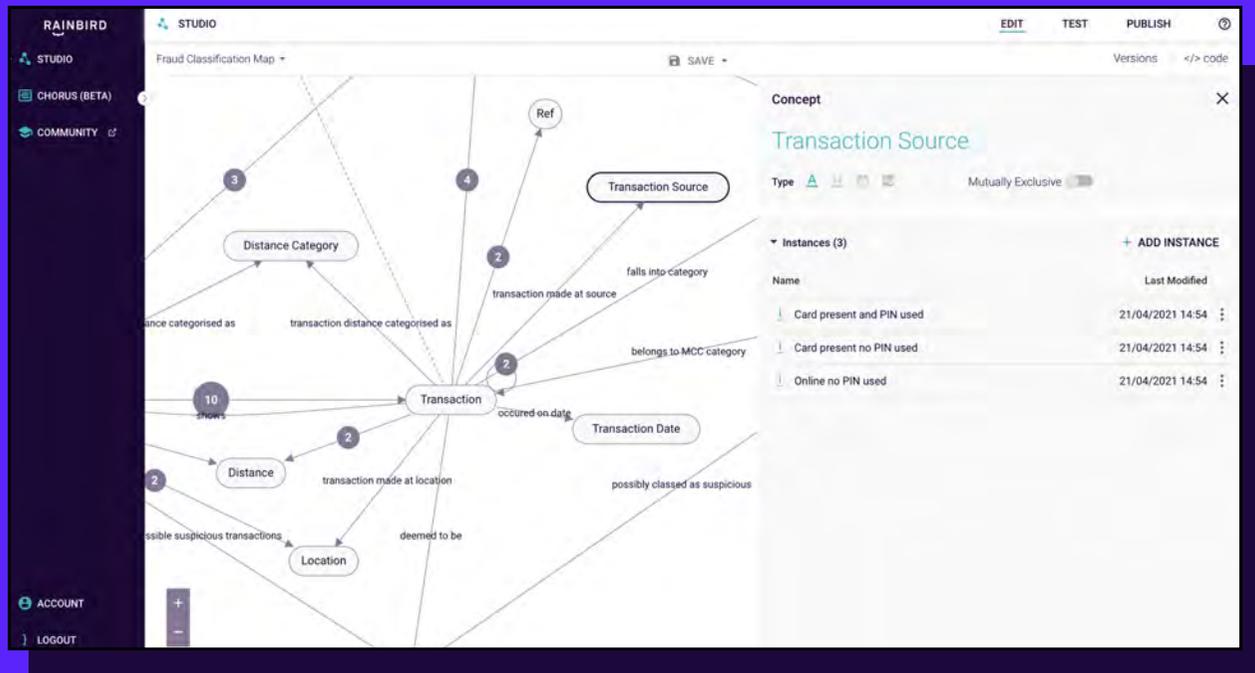
Create no-code workflows to turn complex automated decision-making into end-to-end intelligent automation solutions.

# Why Rainbird exists

Rainbird exists to give experts like you the power (and opportunity) to transform your organisation with intelligent automation.

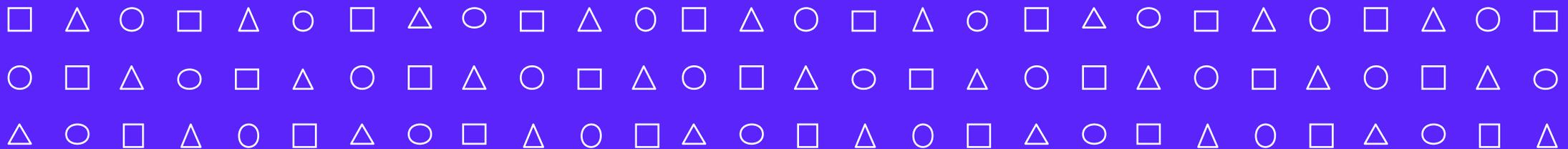


# How you use Rainbird



**Visually encode your experts' knowledge**

Create a knowledge map in Rainbird Infer and have them reason over situational data.



## Got historical data, too? Add that in for more AI oomph

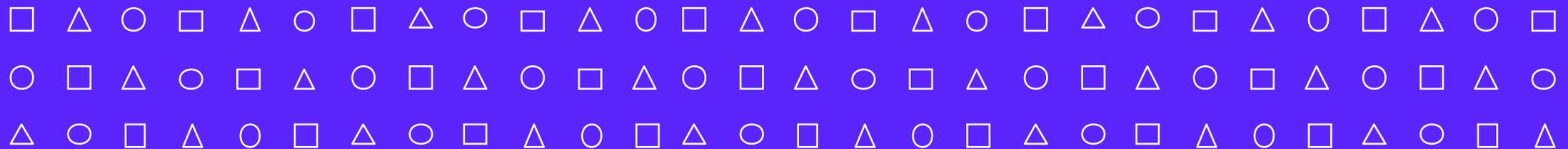
Use Rainbird AutoML to create machine-learnt predictions based on your data, while remaining interpretable.

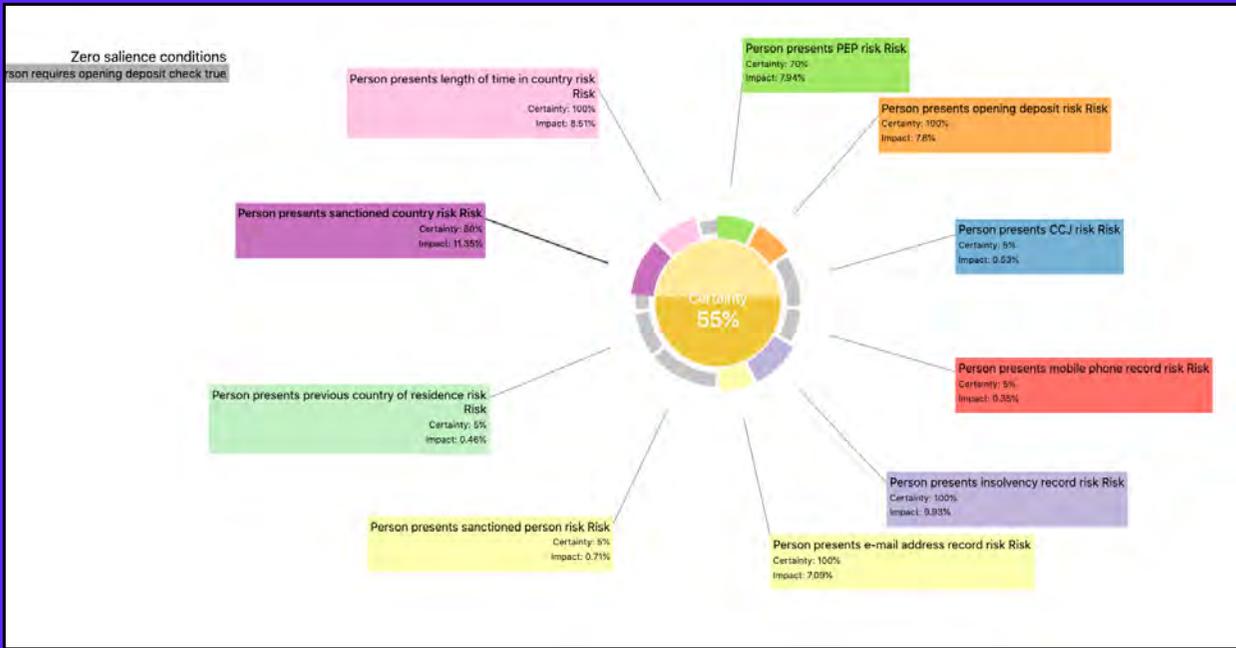
The screenshot displays a user interface for a machine learning rule. At the top, a blue header reads "Fact derived from rule" and "100% certain". Below this is a table with three columns: "customer", "next step", and "action". The "customer" column contains "Loyal Bob", "next step" is empty, and "action" contains "sell car insurance".

Below the table is a section titled "Conditions" with a small blue square icon to its right. This section contains a list of conditions:

- A machine prediction was made about Loyal Bob
- The prediction was to target for selling
- The prediction was made with 70% probability
- 70 is above 30% thresh
- Loyal Bob is not considered vulnerable
- Loyal Bob is well represented in the training data
- Loyal Bob is entitled to discount

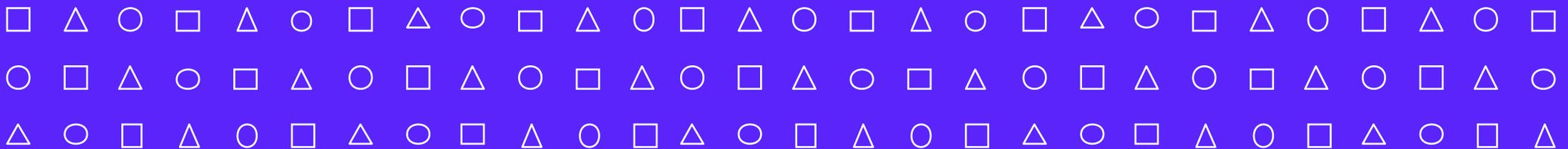
A tooltip is visible over the condition "70 is above 30% thresh", displaying the text "The prediction was made with 70% probability".





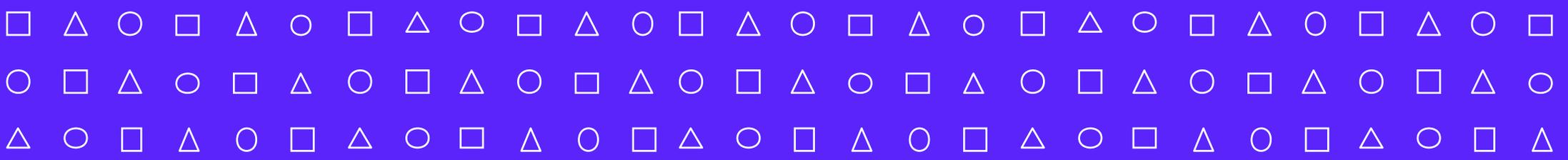
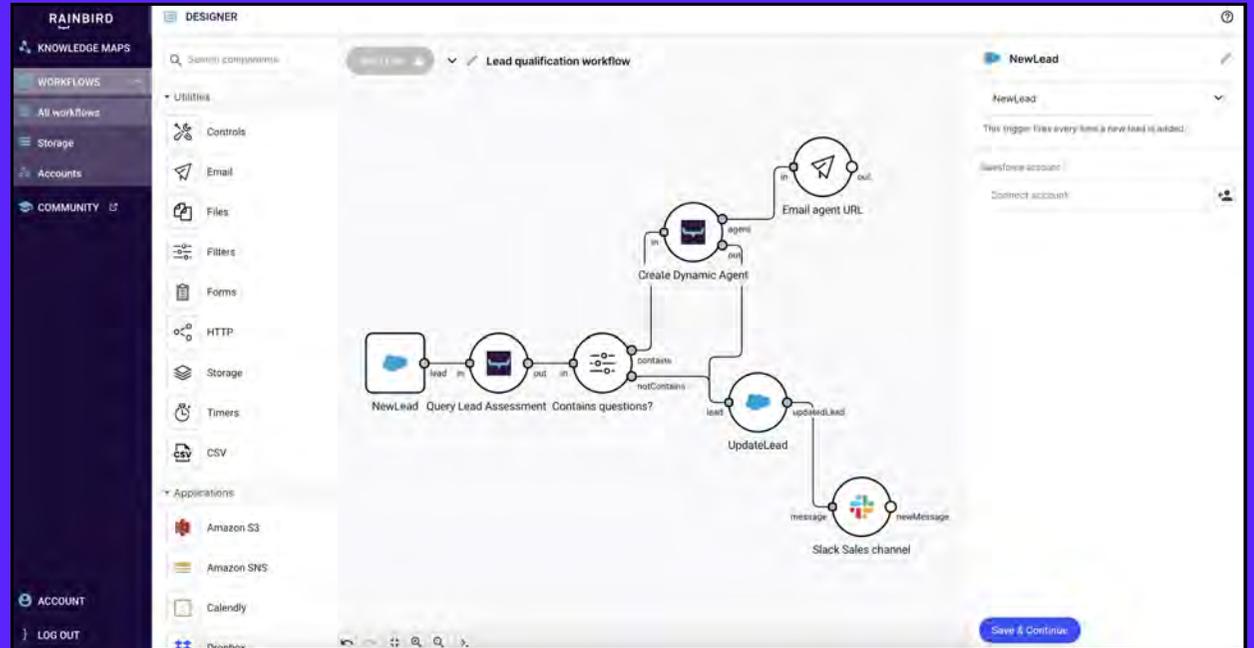
## Get an explanation for every automated decision

Every automated decision comes with a full, auditable rationale, written in plain language.



# Make it end-to-end intelligent automation

Create workflows around automated decisions in Rainbird Flow and integrate into third-party applications, to reduce manual effort even further.



# What are some examples of what Rainbird can do?

## MOST POPULAR

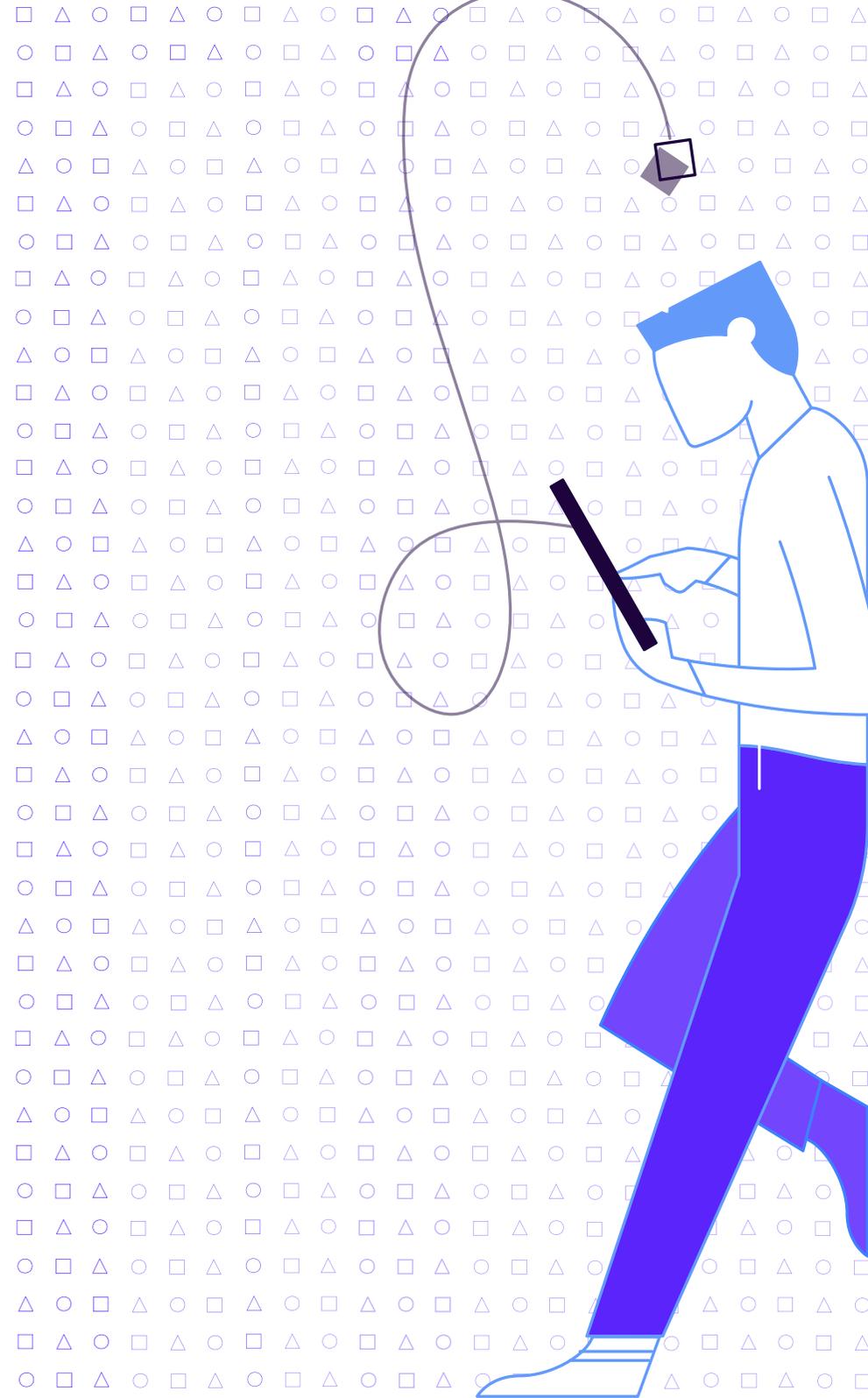
### Automate complex decision-making at scale

For example: automating customer onboarding in financial services—including know your customer (KYC), know your business (KYB) and anti-money laundering (AML) processes—so it's effective, more efficient and entirely auditable to satisfy regulators.

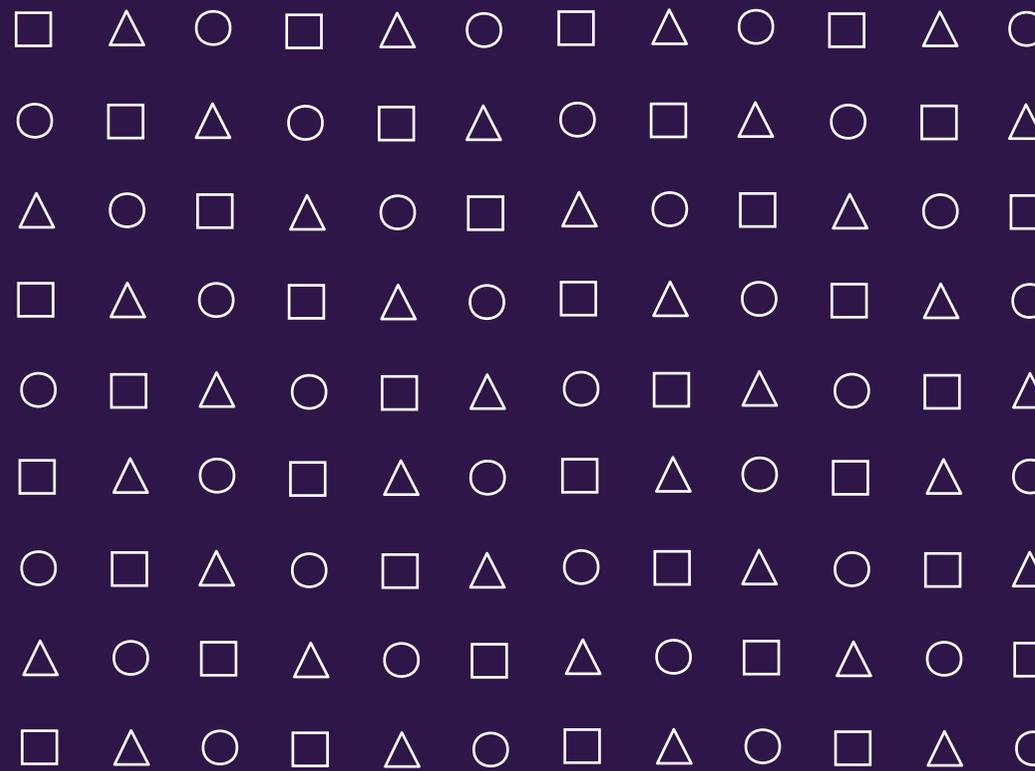
### Scale and accelerating RPA

For example: scaling and accelerating large, complex RPA process deployments in healthcare insurance, such as enrolling providers and authorising claims.

[Discover more use cases>](#)

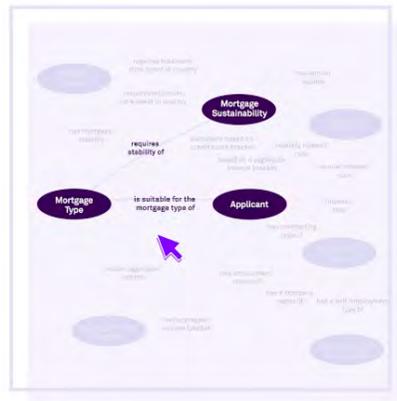


# What makes Rainbird different?



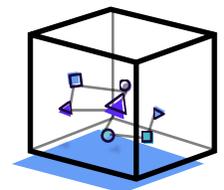
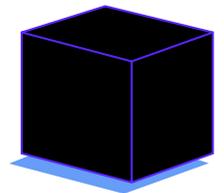
## Go beyond simple RPA and rules engines

Unlike simple process automation and rules engines, Rainbird reasons like humans do—in a holistic, non-linear way. Rather than having to manually build a linear process or decision tree using if-this-then-that logic, you visually create knowledge maps, which are more powerful, quicker to build, easier to maintain and reusable.



## See through the black box

And unlike machine learning alone, which typically offers just prediction, Rainbird offers both prediction and judgement. Because you decide which parts of your automation solution are determined by prediction and which are determined by judgement, Rainbird is always interpretable where it truly matters. And you don't need data to get started.



# Take your first step towards transforming your organisation with intelligent automation

[Book a demo>](#)

**RAINBIRD**  